

# Boscombe Traders' Association

c/o 22 Sea Road, Boscombe BH5 1DD

Tel: 01202 458982

One of the best ways to have your voice heard is to join the Boscombe Traders' Association. This will give you an opportunity to make a difference in Boscombe and Springbourne in the coming months. We will be a powerful lobbying group working together to create a new identity for Boscombe and Springbourne, to the benefit of all those who work, shop, visit and live here.

Please complete the Application Form below

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## Membership Form

Trading Name .....

Contact Name .....

Address .....

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Post Code ..... Email .....

Phone No ..... Mob No .....

Membership Fee enclosed £ ..... (£25 small trader, £100 multiples/larger traders)

**Please make cheques payable to Boscombe Traders' Association**

Signed ..... Date .....

Print Name .....

Please return to:-

**Carol Butler,**  
**Urban Centre Manager, Boscombe and Springbourne,**  
**c/o Neighbourhood Management,**  
**22, Sea Road,**  
**Boscombe, Bournemouth BH5 1DD**  
**Tel: 01202 458982**  
**Mobile: 07920 546 449**  
**e.mail: carol.butler@bournemouth.gov.uk**

## Did you know?

There are 500 retail shops and businesses in the Boscombe and Springbourne area, as well as accountants, solicitors, Guest Houses, Hotels and Language Schools.

That's over 500 members all working together to influence the future of the Boscombe and Springbourne area and improve our area and our profitability.

**\*\*\*STOP PRESS\*\*\***

**We are proud to announce that 2CR have joined Boscombe Area Traders' Association to become our valued Media Partner.**

## **WHY YOU SHOULD JOIN BOSCOMBE TRADERS' ASSOCIATION**

### **10 good reasons ....**

1. Become part of the largest group of traders in our area, and have the power to lobby for changes that will benefit everyone in Boscombe and Springbourne. There is power in numbers – we will be a force to be reckoned with!
2. Be part of a group that represents the interests of both large companies, and small independent retailers.
3. To ensure the Urban Centre Manager works for you! Make your voice heard!
4. Become members of Boscombe Area Businesses Against Crime and join our Radio Network, working with the police on crime prevention and reduction, promoting zero tolerance towards persistent offenders.
5. Free training opportunities for independent traders, including Safety of Staff and Stock, Visual Merchandising etc.,
6. Receive information on events and initiatives taking place that affect us, including planning issues and information on new businesses moving into the area. Be the first to know, and gain competitive advantage.
7. Meet other traders, forge alliances and gain benefits from doing business with each other.
8. Become a valued member of our Joint Media Initiative, promoting a Positive Image of Boscombe and Springbourne.
  - Working with 2CR and the Echo, generating PR and creating shared advertising opportunities
  - Be part of a dedicated Traders' website
  - Be mentioned in features and publications promoting Boscombe and Springbourne.
  - Take advantage of special rates on 2CR.

**By working together we can purchase advertising at beneficial rates and increase footfall.**

9. Improve our streets, making them cleaner and safer and be part of Boscombe in Bloom. Support for independent traders to help improve shop fronts.
10. AND TO HAVE A SAY IN ISSUES THAT AFFECT **ALL OF US**